

The background of the image features a blurred, angled view of the Tamworth Football Club crest. The crest is white with blue and red accents, and the words 'TAMWORTH' and 'FOOTBALL CLUB' are visible on its upper and lower sections respectively. A red diagonal beam crosses the scene from the top right towards the bottom left.

NEWSLETTER

EDITION ONE



Summer Update

Issue 1



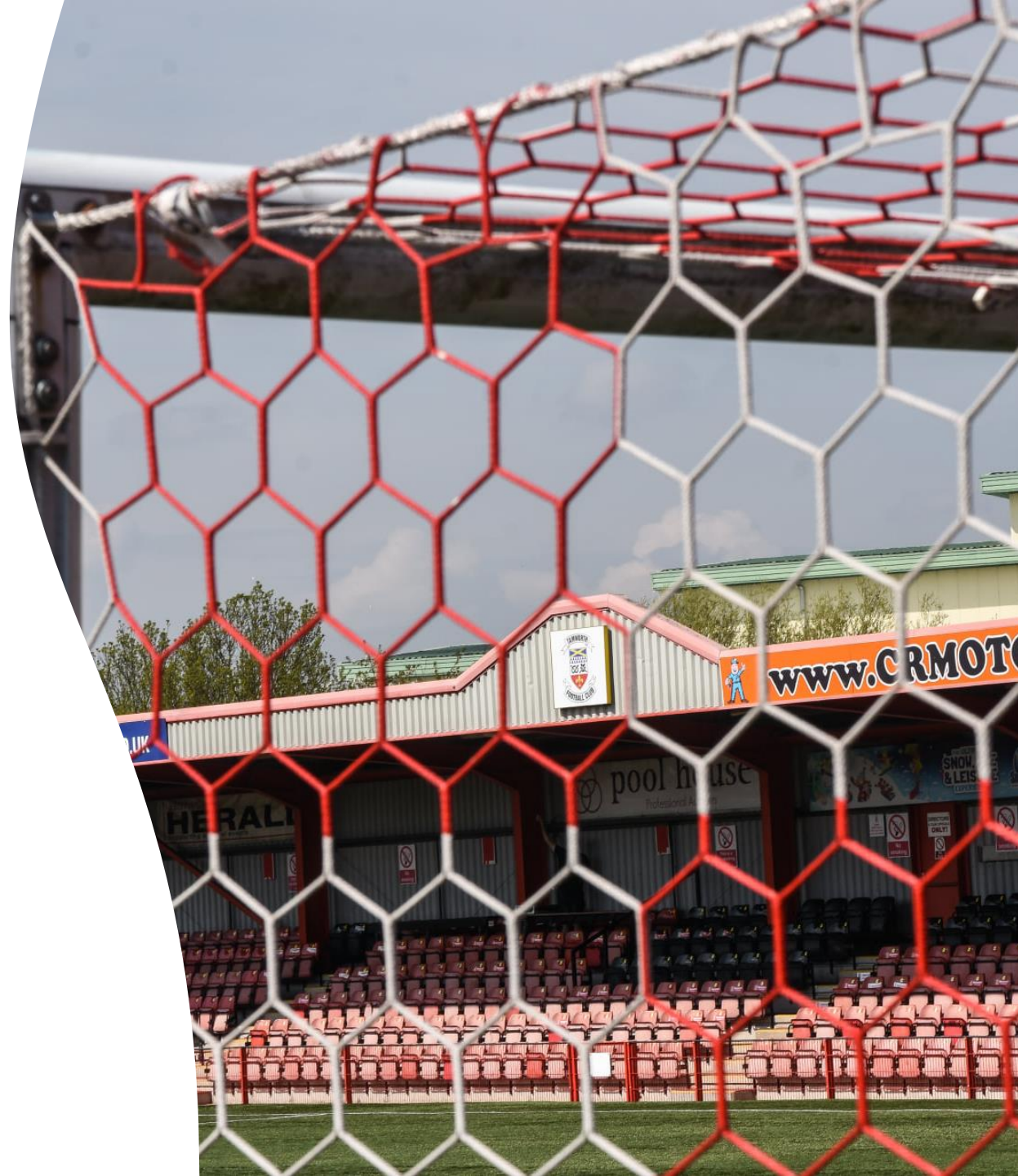
www.tamworthfc.co.uk

Included In this Issue....

- ✓ From the Manager
- ✓ On the Pitch
- ✓ Ground Updates
- ✓ Commercial Opportunities
- ✓ Lambs Media Vacancies

WELCOME!

Despite the football season being over for the **Lambs First Team**, it is still a very busy period for the team working at the ground with many activities taking place. We intend to produce a regular newsletter to keep supporters up to date with everything that is happening at the Lamb throughout the summer months - from first team signings, fixtures, ground activity, the academy through to commercial activities.



Thank you!

Firstly, massive thanks to all our supporters, sponsors and VIPs for your tremendous support throughout the season. It certainly was a season of ups and downs, however, we finished strongly, and new Manager Andy Peaks has provided great momentum going into the new season. We will start on the back of a 14 games unbeaten run, while consistently featuring in the top 4 in the form tables.

New Kit Partnership

As announced at the end of season awards, we are delighted to announce our new partnership with Kappa. The new home and away shirt designs have just been signed off and we will be in a position to share the new designs very soon.





From the Manager

The season may be over, but it is a very busy time for manager, Andy Peaks!

"I am having individual meetings with all the current players. "Last week and this week are busy as I discuss with them our plans for the future. "So far, things are looking really positive. "We should be able to announce signings as soon as we can register players with the league, which is early in June. "However, we do have two players who are on longer term contracts - **James Hurst and Lucas Yeomans**, and it is great that they are with us next season. "I am also in discussions with 3 or 4 new players to bring into the club who will add extra quality."

"Pre-Season training starts towards the end of June, and we are putting together a programme of **pre-season friendlies** - home and away against teams from a higher and lower level to ourselves. "We are trying to get some league clubs, but it is difficult this year because their season starts in July due to the winter break for the World Cup."

"I have been looking at the potential new clubs that may be in our league next season, and it will be much better for travel, but there will be some tough teams for us to compete against. "The FA will confirm things in the next couple of weeks, so I look forward to seeing the final composition of the league."



On the Pitch

The final few games of the season are taking place for our Academy and Women's teams, but we do have some charity games coming up that supporters may wish to attend.

Prince of Wales Charity game - Saturday 14 May - KO 2.00pm

Royal Corps of Signals - Charity game - Tuesday 31 May

This is a prestigious game for the Lamb to host and we will provide further details of the game (which is free to attend) in our next newsletter.

Pre-Season Fixtures

Games are in the process of being arranged and we will be in a position to announce our opponents very soon. This season, The Lambs will play a range of games against higher and lower league opposition, home and away. Keep an eye out on the website and social media for news of the fixtures.

You may have spotted on social media that former player Darren Grocutt and club Sponsor Andy Farrington have been discussing plans to get together a host of former Lambs greats to play a game to raise funds for **Teambuilder**. There is already a lot of interest in this game which should attract many fans to see players who hold a special place in the recent history of the club.

As soon as we have more details, such as dates, times and admission prices we will inform supporters through our usual channels

Ground News - Grading and Pitch Quality

Ground Grading is carried out by the FA and looks at all the facilities that we offer at the Lamb including the quality of the floodlights, clubhouse, seating, covered terracing, refreshment provision, dressing rooms, press facilities, perimeter fencing and toilets - to name just a few! We are pleased to announce that the Lamb passed with flying colours, and the certificate will remain in place for the next 3 years.

Our **FIFA Pro 3G** playing surface must be inspected annually and this will take place next week. We will update you on the outcome in a future newsletter.





Ground News - Safety

Staffordshire County Council, along with other statutory bodies such as Fire, Police and Health inspect the club to ensure that we offer a safe environment for everyone that visits the Lamb. Club officials met with representatives from these bodies last week to receive feedback from their recent inspection visit on a match day, together with a review of our policy documentation. The Local Authority were very impressed with what they witnessed, including the quality of our stewarding. They were also pleased with the installation of the 2 new defibrillators at the ground.



Commercial Opportunities

We have a thriving **Academy and Scholarship** programme, and Tamworth FC is the largest multi team football club in the wider Tamworth area.

Our aim is to have every age group wearing our new Kappa Kits - both home and away.

- ✓ **Is there an age group team - boys or girls that your company would like to sponsor and see its name on the club shirt?**
- ✓ **As an additional benefit you will receive a FREE pitch side advertising board (8ft x 3ft) worth £500 for the whole season.**

Interested? Then please contact our Commercial Manager, Scott Rickards, at commercial@thelambs.co.uk to find out more information.



Lambs Media Opportunities

Are you a budding journalist, photographer, commentator, videographer or editor? Then we have some tremendous opportunities to develop and showcase your talent for our Men's and Women's teams. Being able to demonstrate how you have developed your skills as a volunteer will make you stand out on your CV, particularly if you are considering a career in media.

Lambs Media has many 1000s of viewers across our wide range of media platforms each week.

If you want to know more about how you can get involved, please email: media@thelambs.co.uk



In our Next Issue.....

- ✓ News from Andy Peaks
- ✓ Clubhouse
- ✓ Academy and Scholars
- ✓ Pitch License News
- ✓ Charity Fixtures and Pre-Season Update
- ✓ Tamworth Women
- ✓ Commercial Activities

Photographs in this issue - thanks to Richard Bowcott, Archie Baynham and Mark Maybury