

LAMBS NEWSLETTER

1933

2023

Season 2023-24

Edition 3

23 June 2023

FOOTBALL CLUB



1933

2023

FOOTBALL CLUB

Welcome

We are delighted to announce that our new Stadium sponsors for the coming season will be **Compare the Build**. In addition, the company will sponsor our new away shirts. We want to thank Joe Wilson at Compare the Build for his generous support of the Lambs. We also want to express our sincere thanks to **CR MOT Centre** and **Turpins Bar and Grill** for their fantastic support over the past number of seasons. We know that these companies will continue to support for the club in other ways in the future.

As mentioned in previous editions we were waiting for negotiations to conclude before announcing the away kit, which you will see on the next page. This continues to take on the theme of our 90th anniversary celebrations for the season. As soon as we have delivery, we will let supporters know.

Alongside Compare the Build sponsoring the away shirt will be '**On the Tools**' on the back of the shirt, **Lot 9 Auction House** on the sleeve and **Turpins Bar and Grill** on the shorts.

We are just 2 weeks away from our first friendly fixture and in today's newsletter we feature some of our opponents. In addition, we have exclusive interviews with Andy Peaks, Callum Reilly, Jordan Cullinane Liburd and Brad Gascoigne as well as continuing our look at the teams we will face this season. Many will know Dave and Paula Clayton who give so much of their time to the club. We are delighted that they have decided to crown their new venture as Landlords of the **Dolphin Inn** in Glascote, by sponsoring the Academy Development side. We wish them every success as they take on this new development.





HERITAGE

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HISTORY

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CULTURE

Compare the Build owner **Joe Wilson** has aspired to emulate a former sponsor of the Lambs, Alan Latchford, ever since he was handed a Tamworth Shirt with sponsors Alco Heating blazoned on the front. Now he has his dream as the successful businessman takes over the naming rights of the Lamb Stadium and sponsors the Away shirt. "Now it's my turn and I am absolutely buzzing" he said proudly as it was confirmed he was putting his full support behind Tamworth FC, which will also include 'Compare the Build' branding on the Lambs training kits and some of the academy kits too.

So how did the sponsorship come about? "Some people will have come across my Dad, Pete Wilson, who ran the successful Pete Wilson Soccer Academy. Mark Albrighton was a member and speaks very highly of the impact it had on his career. It would make my Dad very proud if he knew I was helping sponsor the club where Marc also has his own academy. I caught up with Scott (Rickards) recently about the possibility of a small advertising board and the opportunity to have a greater involvement blossomed. I am so excited at the opportunity to support my local club."



**compare
the build**

community stadium

Compare the Build is the UK's first price comparison site for building supplies. By the end of the year, it will have around 500,000 comparable products from over 50 retailers including brand leaders Travis Perkins, B&Q, Homebase, Wickes, Dunelm, Tippers and Tool Station to name a few. "The aim is to become almost the 'Google' of building products. It's free for the consumer to use and they can go to the site (comparethebuild.com) and compare where they can get the products they want for the cheapest prices. The site is totally free to use, and we want people to save money by using it."

The company has very exciting plans and all will be revealed in the next few weeks, so watch this space!

Andy Peaks Speaks

The pre-season games kick off in just over a week when Tamworth travel to face Hinckley Leicester Road FC. Andy Peaks can't wait to get going again, with the players reporting back for training on Tuesday 27 June. "We have done some good business over the summer with the players who are staying from last season together with the guys we have brought in. The squad has 18 players, but we are also talking to players who will add to our attacking options."

"I know supporters have been keen to know if Dan Creaney is returning. Dan has quite rightly attracted a lot of attention from other clubs after his exploits last season, he has clearly enjoyed his football since myself and Champs came in and combining this with the relationship he has with the fans, along with spirit in the squad, he's decided to stay and is looking forward to step 2. Obviously I'm delighted to secure the services of another top player in the group.

We will be ready for the first pre-season friendly at Hinckley Leicester Road and may have a look at a few players during the pre-season games to ensure we have the squad we want to start the National League North season with."

Andy had the privilege of receiving the Championship trophy again on Saturday at the Southern League AGM. "It was good to catch up with some people. I had a good chat with Adam Stevens, the Coalville Town Manager. We get on well and with the competition we had during the season he is somebody I have a lot of time for."

With training starting on Tuesday, we will bring you an update on the website and social media of any player news.

Club News

There have been a few changes with the staff team at the Lamb as follows:

- **Mens First Team Joint Secretaries** - Robin Lamb and Archie Baynham
- **Stadium and Facilities Manager** - Andy Jones
- **Academy Head of Coaching** - Miguel De Sousa
- **Head of Girls Academy** - Jim Clark
- **Austrey Groundsman** - Mick Lea

Supporters v Club Staff

This annual fixture will take place on Sunday 27 August at the Compare the Build Community Stadium. KO will be 2.0pm with all money raised going to Motor Neurone Disease. For further information. Please contact Matt Hilton



Southern League AGM

It was the Southern League AGM last weekend and pictured here are Manager Andy Peaks, Vice Chair Steve Lathbury and 1st Team Secretary Andy Jones receiving the trophy

Notice Board

Messages
Information
Questions
Notes

Pre-Season Friendly Tickets

go on sale at the following times:.....

Tamworth FC Vs. St Ives Town
Friday 23rd June 2023 at 6:00pm.

Tamworth FC Vs. Stourbridge FC
Friday 23rd June 2023 at 6:00pm.

Tamworth FC Vs. AFC Telford United
Friday 14th July 2023 at 6:00pm.

Tamworth FC Vs. Barwell FC
Friday 14th July 2023 at 6:00pm.

<https://thelambs.ktckts.com>

SEASON TICKETS *SALE TIMES AT THE LAMB*

SATURDAY 24TH JUNE 2023

10:00AM TO 2:00PM

FROM THE OFFICE

Monday. 10.00 to 5.00pm

Wednesday. 10.00 to 5.00pm

Friday. 10.00 – 9.00pm

Tamworth FC Supporters Club AGM

Thursday 29 June at 7.30

Sponsors Lounge

All Welcome





Brad Gascoigne may have been part of the Kettering Town team that was relegated at the end of last season, but with 16 clean sheets and having conceded less goals than 4 of the teams that finished in the top 10, you probably can't point the finger of blame at the defence for the problems, "If only the forwards had scored more goals we would not have been a relegation threatened team. It was a strange league last season - going into the final games I think anyone of teams from 4th down to 13th could have made it into the play offs, with those in the bottom half of the table not totally safe from the drop."

The Mansfield based player who runs a successful coaching business with Buxton player Tom Elliott is delighted to be at the Lamb. "When Andy (Peaks) contacted me, I was keen to meet him and find out what he was all about. I did know him from playing against Tamworth in pre-season and knew how well the team had done last season. There were some other clubs I spoke to, but having chatted to others who have played for Andy it was an easy decision to make."

A look back in the records will show that Brad has been on the Tamworth books before. Back in 2014 he joined when Dale Belford was Manager, "It didn't work out too well for me because I was injured and then when I recovered, I couldn't get into the team, so I moved on to Hereford, however, I'm really pleased to be back. "Although there are 4 or 5 strong teams in the league, with a few who are full time or thereabout, I think Tamworth have the quality to push towards the top half of the table, if not around the play off area. I have spoken to players who played against Tamworth last season, and they speak highly of the quality of the squad. With the core of the team remaining and a few added to strengthen the club then the prospect is good."

Going back to Brad's Day job, it won't have gone unnoticed that he will be playing against his business partner, Tom Elliott when the Lambs face Buxton. "Yes, we are good mates during the day but that goes out the window on the football pitch. Mind you, he plays Number 10 and I think he is trying to avoid me because when Kettering played Buxton last season he was injured and ill for both games!"



Picture - Northampton Telegraph



Callum in action for AFC Wimbledon
Picture: Bradley Collyer/PA Wire

Callum Reilly has seen some key changes in his life over the past year as he moved from the full-time professional game to part time football in Non-League at Banbury United. Having enjoyed life in the Championship and League 1 for the past 12 years, he has now moved to part time football for personal reasons and is very much enjoying it. The opportunity to play even closer to home for Tamworth is a real bonus too. So how did the move come about to join the Lambs "Andy Peaks contacted me via a friend of mine. I was keen to talk to him because I had heard good things about Tamworth last season. People had said how strong they were in the league, the squad they had already started to assemble and the amazing fan base that was there. I went to meet him at the ground where he showed me the facilities and I met all the staff too.

This was a big selling point because if you meet the staff who are there on a day-to-day basis you can see what they bring to the club. I had a couple of conversations with other clubs, but Tamworth really stood out for me. Another key point for me was that Andy was keeping the vast majority of the squad together. There are some really good players at the club and showed that they were above the level last season and are ready for this level. I am really excited to see what we can do together as a squad. Having played for Banbury last season, Fylde and Kings Lynn stood out but there was not a lot of difference between the other teams.

So, having played in the EFL what were the highlights for Callum? "It's got to be playing for my hometown club - Birmingham City. Being able to play for the Blues in front of my family and friends was very exciting. The biggest game was when I played out of position at left back when we travelled to Bolton and had to win to stay in the Championship. (which they did!)





We caught up with **Jordan Cullinane Liburd** to chat about signing for his hometown club. "It's great to be back at Tamworth. I only played a few games at the start of the 2020/21 season before the second main lockdown came. Brackley Town had spoken to me about signing for them in the close season, but after speaking with Smudge (Gary Smith) I decided to sign for Tamworth. However, once the Southern League came to a halt, Brackley came back and asked me if I wanted to play. I was keen to continue playing so I jumped at the chance, and I have been there up until this point.

Jordan had a successful spell at Brackley and featured in the play offs twice. "In my first full season there we finished 2nd but went out in the play offs to York City. Then last season we made it to the final, but lost again, this time to Kidderminster Harriers."

Andy Peaks has been a long-time admirer of Jordan and tried to get him to Tamworth for last season's run in. "Andy contacted me when Tamworth had a few injury problems and asked if I could come in on loan. At the time I was out of the team at Brackley because of a sending off and then an injury. The team were playing well, and I could not get my place back. The club would not let me come to Tamworth and a few weeks later I got my place back for the final couple of months of the season."

As mentioned before Jordan lives in Tamworth and he was keen to come back to the club. "Andy Peaks got in touch when the season finished and spoke to me about signing for the club. I was keen to come back, and I had a chat with Kyle Finn who I played with at Hereford. He said how amazing the club is and to be honest there was no other club I wanted to go to. I had followed Tamworth's progress through the season, and they showed a lot of determination, especially in the final few games to clinch promotion over Coalville Town. I can't wait for pre-season to be honest." Before then Jordan got married last weekend and we wish him and his bride our best wishes and congratulations!

TAMWORTH FOOTBALL CLUB

PRESEASON FRIENDLIES



HINKLEY LEICESTER ROAD
LEICESTER ROAD STADIUM
SATURDAY 1ST JULY 2023
3:00PM



QUORN FC
FARLEY WAY
TUESDAY 4TH JULY 2023
7:45PM



ST IVES TOWN
THE LAMB GROUND
SATURDAY 8TH JULY 2023
3:00PM



STOURBRIDGE FC
THE LAMB GROUND
TUESDAY 11H JULY 2023
7:45PM



HARBOROUGH TOWN
HARBOROUGH TOWN STADIUM
TUESDAY 18TH JULY 2023
7:45PM



COALVILLE TOWN
OWEN STREET STADIUM
FRIDAY 21ST JULY 2023
7:45PM



AFC TELFORD UNITED
THE LAMB GROUND
TUESDAY 25TH JULY 2023
7:45PM



BARWELL FC
THE LAMB GROUND
SATURDAY 29TH JULY 2023
3:00PM

Pre-Season Match 1

Hinckley Leicester Road FC

Saturday 1 July

KO 3.00pm

Address - Leicester Road Stadium, Leicester Road, Hinckley, Leicestershire LE10 3DR

Current League - Northern Premier League Midlands Division (Step 4)

Last Season - Finished in 13th place

Last Meeting - Pre-Season Friendly , HLR 0 Tamworth 4 (Goals AJ George, Eoin McKeon and Alex Bradley 2)



Pre-Season Match 2



Tuesday 4 July

KO 7.45pm

Address - Farley Way Stadium, Quorn
Loughborough, LE12 8RB

Current League - Northern Premier
League Midland Division (Step 4)

Last Season - Finished in 2nd place in
Uhsport United Counties League
(Promoted)

Last Meeting - Pre-Season Friendly
(Aug 2020), Quorn 0 Tamworth 5 (Goals
Yafai, McDonald (2), Meikle, Waite)

Pre-Season Match 3

St Ives Town FC

Saturday 8 July

KO 3.00pm

Home - The Compare the Build
Community Stadium

Current League - Southern League
Premier Central

Last Season - Finished 16th

Last Meeting 8th April 2023; St Ives
Town 2 Tamworth 0



Coming Up Next Season (Part 3)

Warrington Town FC

Warrington gained promotion to the National League North via the play offs last season. The club, also known as the Yellows, are now playing at the highest level in their history, when they were formed as Stockton Heath Albion in 1949. World Cup winner Roger Hunt was once on their books. The Lambs and Yellows have met before, an FA Trophy tie in 2017/18 season which Warrington won 3 - 0 in a replay following a 2 - 2 draw at the Lamb.

Ground Address: Drivers Direct Stadium, Common Ln, Warrington WA4 2RS

Manager: Mark Beesley

Kings Lynn FC

The Linnets were probably hoping to be starting life in the National League this season after finishing in 2nd place, just 2 points behind AFC Fylde. However, they slipped up in the play offs to Kidderminster and will probably be seen as one of the favourites this season. The Lambs and Kings Lynn last met in the 2018/19 season with the Linnets grabbing the double as they went on to win the league.

Ground Address: The Walks, Tennyson Road, King's Lynn, Norfolk, PE30 5PB

Manager: Mark Hughes





Coming Up Next Season (Part 2)

Rushall Olympic FC

Rushall or the Pics as they are known need no introduction and with just 13 miles separating the clubs, will no doubt be lined up as the festive fixtures. Former Lambs player, Liam McDonald inspired a strong finish for the club that beat the odds to win away at Coalville Town and Nuneaton Borough to claim a promotion spot via the play offs. The Lambs have the upper hand in the head-to-head competitive fixtures, having won 14 of the 23 games played.

Ground Address: Dales Lane, Rushall, Walsall, West Midlands WS4 1LJ

Manager: Liam McDonald

Banbury United

As we know Banbury had an excellent 2021/22 season to claim the Southern League Premier Central Championship in style. In their first National League North campaign they finished a creditable 17th, however the club have decided to bring in a new manager, Mark Jones, for the coming season. He has plenty of step 2 management experience having been with Oxford City. In 35 competitive games, the Lambs have won 15 and lost 12.

Ground Address: Station Approach, Banbury, Oxon. OX16 5AB

Manager: Mark Jones

Keep in Touch



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