

A photograph of a hallway with large, black, serif lettering on the wall that reads "HOME OF THE LAMBS". Overlaid on this is the text "NEWSLETTER" in white, bold, sans-serif font, and "EDITION THREE" in yellow, italicized, sans-serif font below it. The hallway leads to a room with a table and chairs.

**NEWSLETTER**

*EDITION THREE*



**BEN BAILEY**  
**SIGNS ON**

## WELCOME!

It's time for edition 3 of our summer newsletter and we are delighted to introduce you to some new faces at the Lamb. We have new players joining the first team, a new member of the coaching staff and an all-new management team for Tamworth Women. In addition, we welcomed back Ben Bailey and Kyle Finn signed this week. We will have a feature interview with Kyle in our next newsletter.

This season the Lambs will face new opposition, so we take a look at those teams as they prepare for the campaign.

We are also able to announce that **Season Ticket** prices will be frozen for the 5th season in a row.

Finally, we have a look at other events going on at the Lamb, including a special international visit for our pre-season friendly programme!

# TAMWORTH FOOTBALL CLUB

## PRESEASON FRIENDLIES



### HINCKLEY LEICESTER ROAD

LEICESTER ROAD STADIUM

SATURDAY 2ND JULY 2022

3:00PM



### KETTERING TOWN

THE LAMB GROUND

SATURDAY 9TH JULY 2022

3:00PM



### AL HILAL

THE LAMB GROUND

FRIDAY 15TH JULY 2022

7:45PM



### SUTTON COLDFIELD TOWN

THE LAMB GROUND

TUESDAY 26TH JULY 2022

7:45PM



### COLESHILL TOWN

PACK MEADOW

SATURDAY 30TH JULY 2022

3:00PM

# International Friendly Fixture

## Friday 15 July KO 7.45



# Tamworth v Al Hilal



We are delighted to announce that we have secured a prestigious friendly against **Saudi Arabian** side **Al Hilal**. Tamworth and Al Hilal are poles apart when it comes to football status in world football, yet the two teams will meet at the *CR MOT Centre Community Stadium* on Friday 15 July in a pre-season friendly (7.45 KO).

Saudi Arabian giants Al Hilal play at the 67,000 capacity King Fahd International Stadium in Riyadh, while the Lamb holds just over 4,000. Tamworth compete in the 7th tier of the English Football pyramid, while last year Al Hilal were semi finalists in the **World Club Football Championships**, only losing out to Chelsea 1 - 0 in the semi final. They qualified for the finals as winners of the Asian Champions League (ACL). **Many of their team will feature for the Saudi Arabian national team in the World Cup later this year.**

So how did this fixture come about? TFC General Manager Scott Rickards explains "I was put in touch with Sir Dave Richards (former FA Premier League chairman) who works as an Ambassador for Al Hilal. "He mentioned that they are at a training camp at St George's Park for a few weeks and are looking for fixtures. "After a few emails they agreed that they would like to come to play at the Lamb, which is a real coup for us when you look at the other games they have arranged against Championship Clubs. "It is a great game for Tamworth, especially when you consider the level they play at in world football." We will have more information about the game in our next newsletter.

We do have some other fixtures to confirm, but trust that supporters will appreciate that it has been difficult to arrange games against league opposition due to their campaigns starting in July because of the World Cup break.

The new **Pitching-In Southern League Premier Central** season kicks off on **Sat 6 August**



Manager **Andy Peaks** continues to be busy as he finalises his squad for the next season. Speaking about the players he has brought in he said. "**Liam Dolman** is a real leader, and he still has a couple of seasons left in him at this level. "He is ambitious and was great for me at Rushden. "He has two good feet and is a real handful at set pieces."

Andy is particularly pleased to sign **Alex Collard**, "This is a real coup for the club. "He had a lot of offers on the table from this level and above and having worked with him at Rushden I know he will excite the fans. "He is really strong at the back, and I am delighted we have him."

**George Cater** is a player Andy tried to sign when he was at Rushden. "I have watched George a lot, not only in games we have played against him, but in visits to see him play for Hednesford. "He is an exciting attacker and will score goals as the Tamworth fans well know!"

"The squad is taking shape and we will be ready to announce some more players very soon once the paperwork has been completed. "We have brought in **Kyle Finn** this week and I want the squad ready and sorted for when we start as I am not keen to run with trialists coming in and out."

"I also want to welcome **Tim Dudding** to the coaching staff. "He is highly qualified and is someone I know and have worked with before. "He will add real quality to the management team."

Andy had a few words for **Ryan Beswick** too as he announced his departure this week. "I want to thank Bez for everything he has done for the club. "He is a quality player; a great clubman and I want to wish him all the very best for the future as he looks for a new club."





# George Cater

Tamworth fans were calling for the Lambs to 'Get Cater' after some eye-catching performances for **Hednesford** last season, including 3 goals in the back of Jas Singh's goal! So, what attracted George to the Lamb.

"At the end of the season I had a chat with a few clubs, but as soon as I heard Tamworth were interested, I had a chat with Andy and my mind was made up pretty straight away to be honest - I knew it was the right move for me. "Talking to Andy about the season, his goals and his desire to have me at the Lamb was really important. "He has seen me play quite a few times last season and told me that he wanted a player like me to improve the team. "To be honest there is a real push to get promotion at Tamworth this season, to get some silverware, and I want to be part of a promotion winning team whether it is via the play offs or automatic as champions."

"The other thing that impressed me was that playing home and away

(against Tamworth) last season you could see that it was a big club, the following and the atmosphere at home in that crazy 3 - 3 draw, even then I got a good vibe about the club."

George started his career at West Bromwich Albion, "From 13 until I was 19, I went through all my academy journey, scholarship and full time with the Albion. "After leaving West Brom I had trials at league clubs, but settled at Kidderminster Harriers, which included a loan spell at Stafford Rangers. "I then stayed local to where I live and have played at Chasetown and two spells at Hednesford.

As a Cannock lad George will be local to the Lamb and will be back playing with former team-mate Ben Bailey. And the players will benefit too, as in his day job George specialises in sports rehabilitation where he has just completed his masters.

Welcome to the Lamb George!



# Alex Collard

27 years old center-back Alex Collard joins the Lambs from AFC **Rushden and Diamonds**, and he is delighted to be at the club and team up with his old boss Andy Peaks.

The former Kempston Rovers player joined Diamonds in Nov 2018 and last season was their club captain. In all he played 86 games for Diamonds scoring 13 times. Alex leaves the Northamptonshire outfit with high praise from Diamonds boss Andy Burgess who said in the Northamptonshire Telegraph, "He goes with my blessing. "He only played a handful of games for me, but he was phenomenal at both ends of the pitch."

So, what attracted Alex to Tamworth? "It's not about the money, it's about ambition. "You look at the facilities at Tamworth and it is a Conference Club. "When I came here to look around you can see that things are done properly, and the club is going places. "You look at it and can see there is a project that Andy is building, and I want to be part of it."

Alex, who turned down higher offers from National League North teams, said that he wants to be a part of a team that has the aspirations and ambition to go to the next level. "Andy is a great manager, and we were gutted to lose him at Rushden. "He gets players working hard, builds a great dressing room and will only have players who want to be at the club."

He is also looking forward to teaming up with Andy Dolman (Bully) again, who he formed a formidable partnership with at Diamonds. "Bully is class, honestly he is a really great player." "We always had a good partnership, and we can defend. - yes, I am looking forward to continuing our partnership."

Welcome to the club Alex and we look forward to seeing you realise your ambitions at the Lamb!



## Liam Dolman

He played over 300 games for **AFC Rushden and Diamonds** in a span of 7 seasons, scoring over 50 goals from the Centre Back position, and deservedly claimed the club legend status, but next season Liam Dolman will be wearing a Tamworth shirt as he renews his relationship with Andy Peaks. At least we will have his thunderbolt shots in our team!

Was it hard to leave Diamonds? "Yes, it was a tough decision to be honest, I have wonderful memories, but I felt the time was right to move on. "When I had made the decision, I wasn't expecting a call from Peaksy, but I was happy that he still thinks I am capable of achieving something in the game and I proved that last season with some of the best football I have played." "I did have a couple of other offers, but when I came and had a look around at the club it was a no brainer. "I have known Peaksy for a long time and it is great to be back with him.

"Listening to his plans and the players he hopes to bring in, with the ones already here, the potential is massive. "When I came to look round it is run like a professional club - the hospitality, the pitch and stadium, the club should be challenging at the top of the table. "I am very ambitious and that is why I chose Tamworth. "I know that the club is ambitious, and I want to be part of it." Alex (Collard) and I have a great relationship on and off the pitch and I was really pleased when I heard he was joining. "I know we will have to fight for our places because there are already great players at the club. "We will have to work for our places, but that is what drives you on."

And about that goal he scored against the Lambs last season ... "I don't think I have ever hit one better than that, well not to date!" Let's hope we see Liam hit a screamer in a Tamworth shirt!

Welcome to the Lamb Liam!



# Tim Dudding

We are delighted to announce our new 1st Team Head Coach - **Tim Dudding**. Tim has a wealth of experience as a UEFA 'A' Licensed coach and in his day job he is the Head of Football at Moulton College in Northamptonshire. He holds a Master's Degree in Coaching Science and is currently studying for a Ph.D. in Coach Development at the University of Worcester. Tim will support Andy on training evenings and on match days. So how did the move come about? "Andy asked me to come in and do some stuff with Diamonds last season, which I did right through to the time he left. "I was then put in charge for the interim period until Diamonds appointed their new manager. "I knew that Tom Chapman was going to do some work at Tamworth until the end of the season and then they both contacted me to say that they needed a third member of the management team. "With Tom leaving, Andy has offered me the position of 1<sup>st</sup> Team Head Coach."

Tim is no stranger to the Lamb, however, his previous acquaintance with the ground was in the opposition dug out against Aston Villa Ladies when they spent a season playing here.

"Although I am not fully aware of the history of the club, I know that Tamworth are a big club and have a great fan base. "When Andy spoke to me about the role, it seemed such a great opportunity to work with a good group of players. "I know that the facilities are fantastic, so it seemed too good an opportunity to miss really." Andy Peaks is delighted to have Tim on board as he brings his experience to the Lamb. "He is a fantastic coach and having worked with him at Rushden, I know the quality he will add to the team."

We say a big thank you again to **Tom Chapman**, who leaves with our best wishes for the future.



# New Season - New Opposition



As already announced, we will be facing new opposition in our league campaign this season.

## Basford United FC

Basford have transferred across from the NPL where the North Nottingham outfit just avoided relegation, even though they finished 3rd from bottom of the table. Manager Mark Clifford has appointed a new number 2 with Dave Frecklington arriving from Frickley Athletic. They have been busy signing players with former 'Lamb' Anthony Dwyer arriving from Nuneaton Borough, Adam Chapman (Ilkeston), Stern Irvine (Ilkeston), and Brad McGowan (Peterborough Sports). United and the Lambs have never played each other in a competitive fixture, however, a young Tamworth side travelled to play at Basford for our first pre-season friendly in July 2017, which the home side won 6 - 0.



**Address** - Greenwich Avenue, Nottingham. NG6 OLD

## Bedford Town FC

Bedford were promoted as Champions of the Southern League Division 1 Central, which they won by a clear ten points. Managed by Gary Setchell, who played for Tamworth in 2003, the club have enjoyed some famous FA Cup days and at one stage were managed by Barry Fry. They will be looking to continue their success and have started their recruitment by focusing on current squad members. The Lambs have faced Town in 6 competitive fixtures during the 70s - 2 x Midland Floodlit Cup and 4 x League fixtures, with Bedford having the upper hand with 3 wins while the Lambs have 1 win.

**Address** - The Eyrie Stadium, Meadow Lane, Cardington, Bedfordshire. MK44 3LW



# New Season - New Opposition



## Kings Langley

It's another switch for the Hertfordshire based club, who we faced in the Southern League Premier Central the season before last. Hoping their fortunes might improve in the Southern Premier Southern section, the club had a torrid season and finished 3<sup>rd</sup> from bottom, just missing out on relegation. The Lambs have faced Kings just once in the first 'aborted' Covid season clocking up a 2 - 0 win at the Lamb. In preparation for the new season, Manager Chris Cummins has been focusing on key players from the current squad, with Alex Lafleur, James Kaloczi, Alie Bangura and Jorell Johnson signing contracts.

**Address** - The Orbital Fasteners Stadium, Hempstead Road, Kings Langley. WD4 8BS



## Ilkeston Town FC

A team that needs no introduction to Lambs fans is Derbyshire outfit Ilkeston Town, who join the league as Champions of the NPL - Midlands Division. The Lambs and Robbins have crossed swords on 24 occasions with Tamworth winning 9, Ilkeston 8 and 7 games being drawn. In preparation for the new season Manager Martin Carruthers has been quick to strengthen his squad with several experienced players joining the club including Ben Turner (Burton Albion), Jamie Ward (Buxton), Saul Deeney, Kalern Thomas (both Coalville Town), Chris O'Grady (Bolton Wanderers) and Ben O'Hanlon (Stourbridge)

**Address** - New Manor Ground, Awworth Road, Ilkeston, Derbyshire. DE7 8JF



## Mickleover FC

Another club making the switch over from the NPL is Mickleover. The Derbyshire based outfit finished last season in 12<sup>th</sup> place. Managed by former Lambs favourite, John McGrath (season 2006-7), they have tied down experienced striker Stuart Beavon for the new season and brought in Elliot Reeves from Alfreton and Marcus Marshall, who signs from AFC Telford United. The Lambs and Mickleover have never played each other in a competitive fixture so for a number of fans this will be a new venue to visit.

**Address** - Don Amott Arena, Station Road, Mickleover, Derby. DE3 9FB



# Season Ticket Prices Frozen for the Fifth Season!

## 2022/23 Southern League Premier Central Season Ticket Prices

### **Main Stand Seats** Adults £270

Concessions £170  
16/17-year-old - £90  
Junior Lambs - £65  
Mini Lambs- £40

### **Terraces**

Adults £230  
Concessions £130  
16/17-year-old - £45  
Junior Lambs - £21  
Mini Lambs - FREE

\* Concessionary season ticket prices apply to those aged 65 and over.  
\* Proof of age will be required to purchase concession, 16/17-year-old, junior lamb and mini lamb matchday tickets or season tickets. Birth Certificates, Passports and Driving Licenses will be accepted as proof of age.

Please note that season tickets are NOT valid for pre-season friendlies or cup fixtures

You can **purchase your tickets** from the club in person every Wednesday, Thursday and Friday between 10.00 and 6.00 from the 8<sup>th</sup> June until the start of the new season. In addition, the club will be open on Sat 18 June between 10.00 and 2.00. Please ensure you provide proof of age when purchasing your ticket.





## Tamworth FC Women Welcome New Management Team

After a season of ups and downs, Tamworth Women are delighted to welcome new manager **Richard Stanway**, who is joined by **Matt Bamber** (Head Coach), **Matt Belcher** (Technical Coach) and **Rich Steadman** (Goalkeeper Coach), who complete the new look management team.

Richard started his management career at Solihull Moors with the girls U16 team, before moving to Coleshill Town and then Knowle Ladies First Team. In his short career he has seen considerable success, winning county cups and with every team he has managed, upward progress has been made. For example, he has seen FA Cup success, knocking out higher league opposition and leading Knowle Ladies on an excellent cup run last season.

"The opportunity to come to Tamworth was too good to turn down. "The facilities are second to none and the possibilities with the club are endless. "There is already a great crop of young players here and we will be recruiting over the summer to bring a few more players in that can improve the squad. "We are still waiting to confirm which league we will be playing in next season, but what ever league we are placed in we will be going all out to do as well as we can."

A very big welcome to the club Richard and his team, and we wish you every success!

# Tamworth FC Academy

## Sponsorship Opportunities

### The benefits

## Academy Match Kit Sponsorship

### What's Included

1 x Single Pitch Side Annual Advertising Board Space (Worth £500.00 Per Season)



\*Boards to be supplied by sponsored business

Business Logo On The Front Of Shirt



All sponsors logos will need to be high resolution PDF's and presented to the club upon payment for the kits in order to be printed within the shirt.

Academy Team Framed Photo



Social Media Announcement Of Sponsorship Across All Platforms



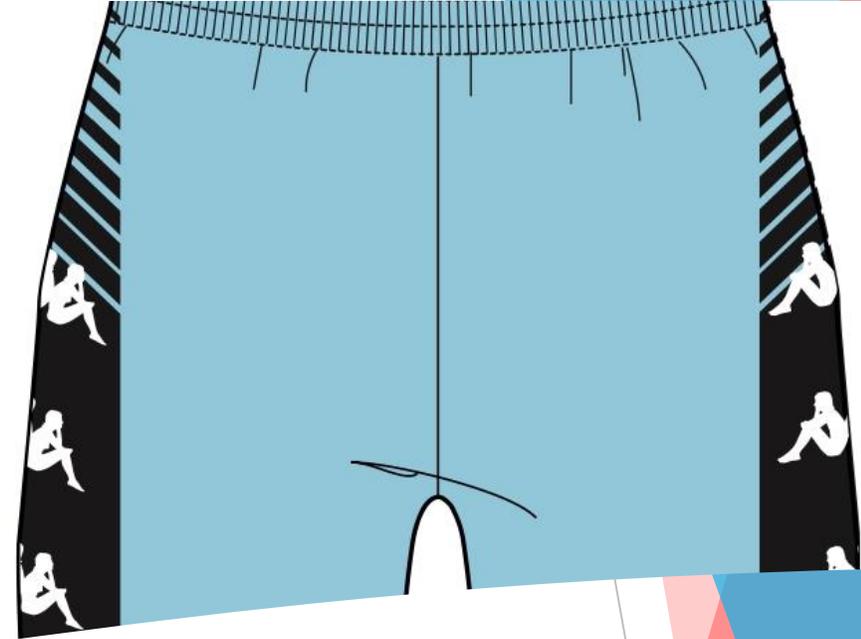
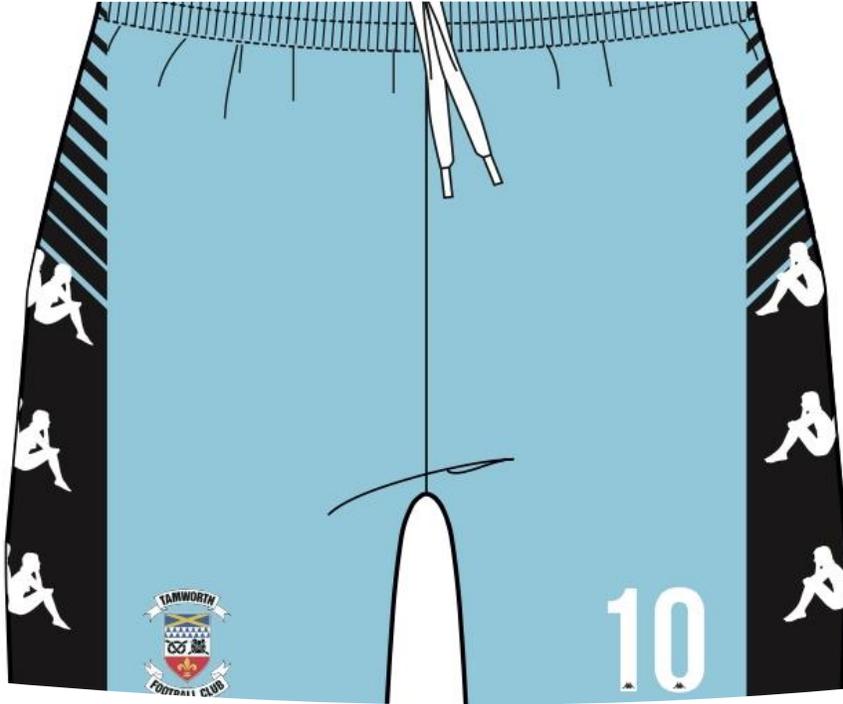
# Tamworth FC Academy

## Kit Sponsorship Opportunities Packages Available

	Home Kits	Price	
U6	16	£765.60	Inc VAT
U7	8	£382.80	Inc VAT
U8	8	£382.80	Inc VAT
U9	10	£478.50	Inc VAT
U10	10	£478.50	Inc VAT
U11	14	£669.90	Inc VAT
U12	14	£669.90	+ VAT
U13	16	£765.60	+ VAT
U14	16	£765.60	+ VAT
U15	16	£765.60	+ VAT
U16	16	£765.60	+ VAT
U18	16	£765.60	+ VAT
U21	16	£765.60	+ VAT

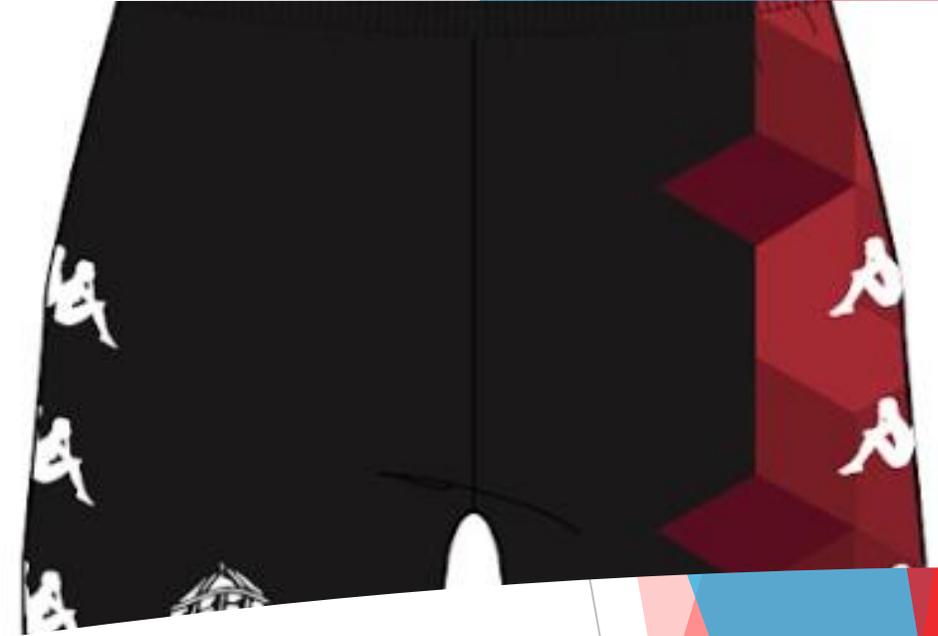
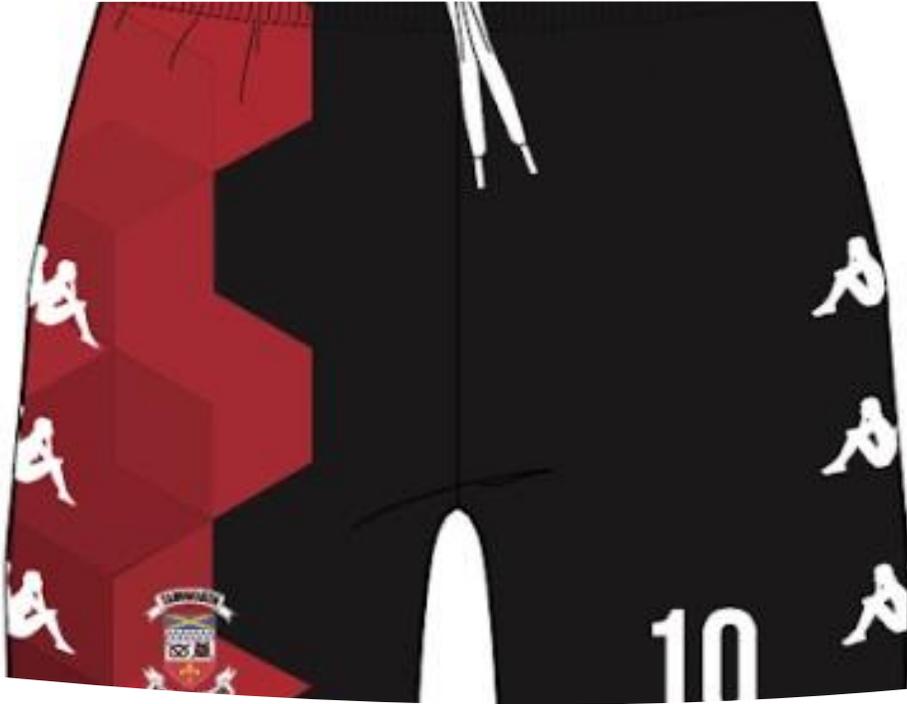
	Away Kits	Price	
U6	16	£765.60	Inc VAT
U7	8	£382.80	Inc VAT
U8	8	£382.80	Inc VAT
U9	10	£478.50	Inc VAT
U10	10	£478.50	Inc VAT
U11	14	£669.90	Inc VAT
U12	14	£669.90	+ VAT
U13	16	£765.60	+ VAT
U14	16	£765.60	+ VAT
U15	16	£765.60	+ VAT
U16	16	£765.60	+ VAT
U18	16	£765.60	+ VAT
U21	16	£765.60	+ VAT

*If you are interested in more details about this or any of our commercial opportunities, then please contact Commercial manager, Scott Rickards at [commercial@thelambs.co.uk](mailto:commercial@thelambs.co.uk)*



## Shorts 1

- ✓ In a previous newsletter we mentioned that the **pitch** had to undertake an inspection to grant a license for next season. We are delighted to report that the FA are happy with the quality of our UEFA 3G playing surface, and we have the all clear to compete in all competitions.
- ✓ Coming to the Academy building very soon is a range of **vending machines** that will be open everyday for anybody to pop in and grab a drink or a snack, including high quality barista coffee, a hydration station and a range of snacks. Using contactless technology, the Lamb will be an ideal pop off place to grab a drink or some food.
- ✓ The **new kit** is in production and as soon as we have confirmation of delivery, we will confirm prices and how you can pick up your new Lambs shirt.
- ✓ Available in the club shop soon will be a range of **Tamworth FC branded drink bottles** and **hot drink cups**. We will have some images in our next edition of the newsletter.



## Shorts 2

- ✓ Captain **Ryan Beswick** has announced on Twitter his decision to leave the club after 4 years of fabulous service. We are sad to see Ryan leave, but he goes with our sincere wishes, and he is most welcome back at the Lamb anytime. Ryan signed for us in July 2018 and won the hearts of fans with his calm play, pinpoint passing and excellent free kicks. However, one goal he will be remembered for will be his free kick from the halfway line against Lowestoft Town this season. Ryan played 114 games scoring 25 goals in the process. All the best Ryan!
- ✓ 18 ex Tamworth players have committed to play on Sunday 17th July for the special fund raiser for **Team Builder**. There is has been a slight change in plans due to numbers and it has been agreed that the game will be played between Tamworth ex players and a Tamworth FC supporters team which Andy 'Henry' Farrington will manage and organise. So, for those TFC supporters who are fit & healthy enough and want to participate can you please speak to Henry. He will be looking for a supporters squad of around 20. The game will kick off at 12.00 midday with admission free. There will be a bucket collection and other fund raising activities taking place all in the aid of TFC Team Builder.



## In our Next Issue

- ✓ News from Andy Peaks
- ✓ New Signings
- ✓ Academy and Scholars News
- ✓ Pre-Season Update

Photographs in this issue - thanks to Richard Bowcott, Dave Brown, Mark Harper and Archie Baynham